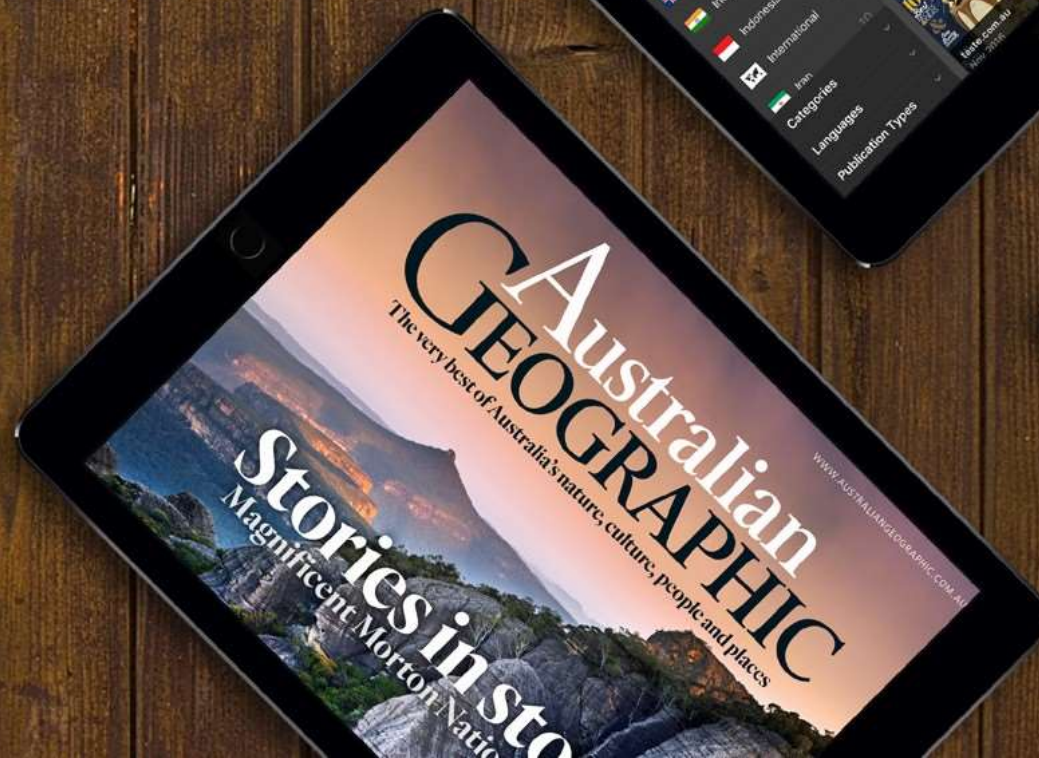


New
look.

New
possibilities.



Some of our library partners



Some of our publishing partners

VOGUE

GQ

Mer'sHealth

COSMOPOLITAN

Esquire

marie claire

E L L E

VANITY FAIR

BAZAAR

EMPIRE

MAXIM

Stuff

FASHION

T3

Ski

yoga

where

LUXE
CITY GUIDES

theguardian

The
Washington
Post

Bloomberg
Businessweek

Newsweek

NEWYORKPOST

USA
TODAY

Forbes

Los Angeles Times

NATIONAL POST

CORRIERE DELLA SERA

SVENSKA
DAGBLADET

RHEINISCHE POST

LE FIGARO

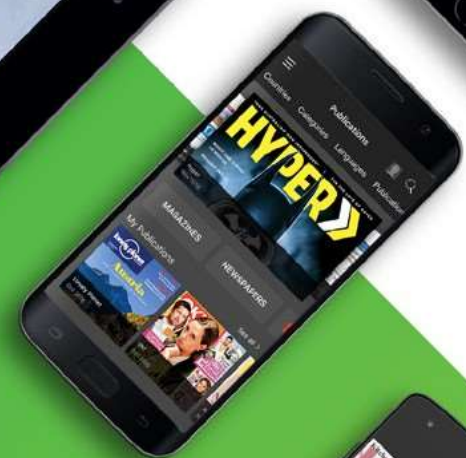
L'EQUIPE

CHINADAILY

Clarín

LA VANGUARDIA

EL UNIVERSAL



The world's best newspapers and magazines

6,000+
Publications from 120 countries
in 60 languages.

Tech, music, sports, lifestyle, business, science, sports and so much more.

International access

In the coming months we will be adding over 8,500 Chinese titles to the platform. It's our biggest partnership yet!

With some 50 million Chinese nationals living abroad, and more than 100 million Chinese nationals traveling internationally each year. Now they'll be able to enjoy up-to-date access to complete versions of their favorite Chinese publications, through your library and at thousands of other locations worldwide.



欢迎中国

Welcome China!

Thousands of newspapers and magazines.

One app.

Powerful features

Keep up with millennials' search for international and diversified content, user-friendly technologies, and desire to be connected to the world.



**Instantly
translate
articles into
18 languages**



**Listen to
articles on the
go**



**Social media
sharing**



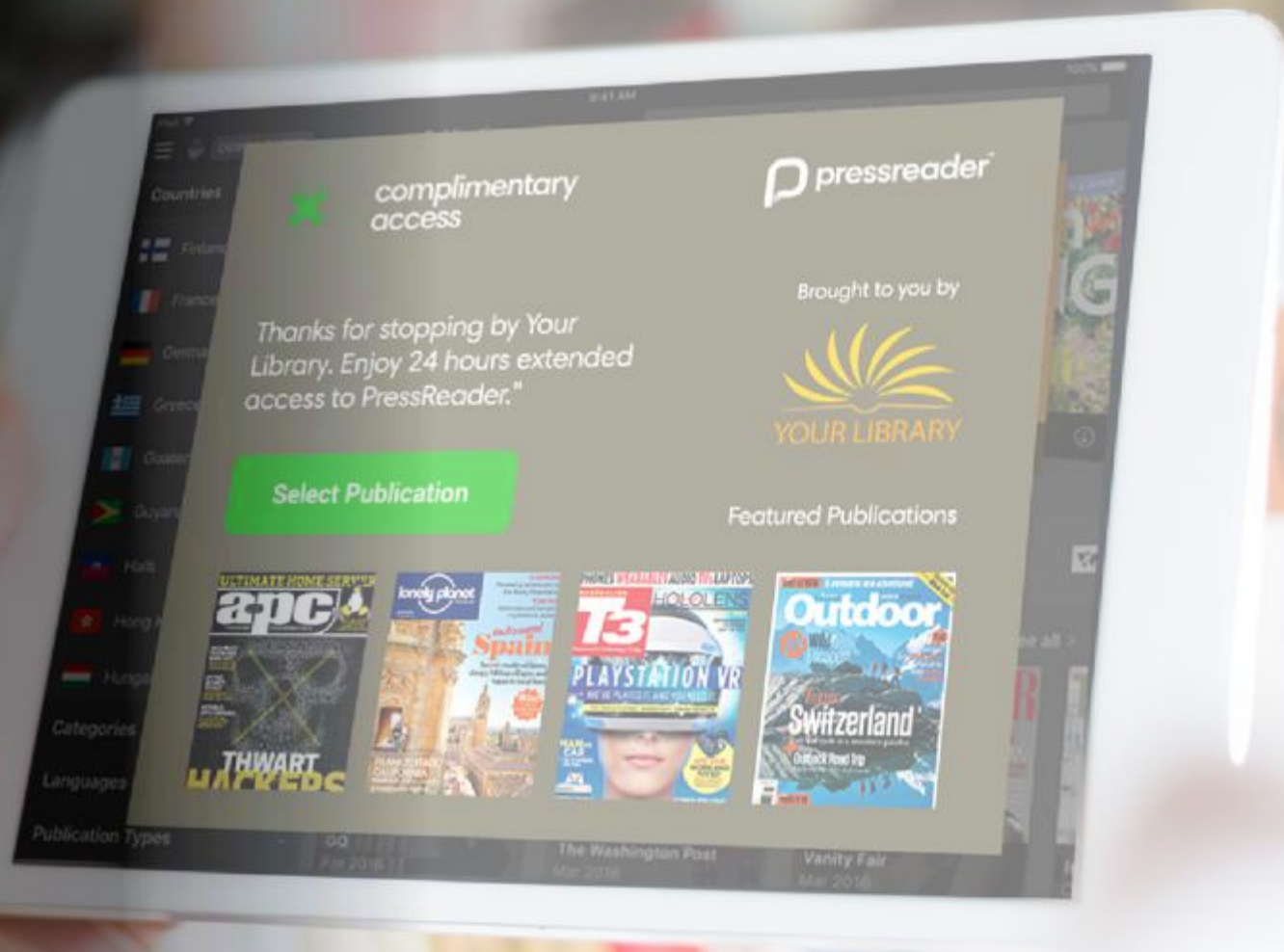
**Commenting,
posting videos and
photos**

Through PressReader, news junkies can express their opinions on issues that matter to them and connect to like-minded people.

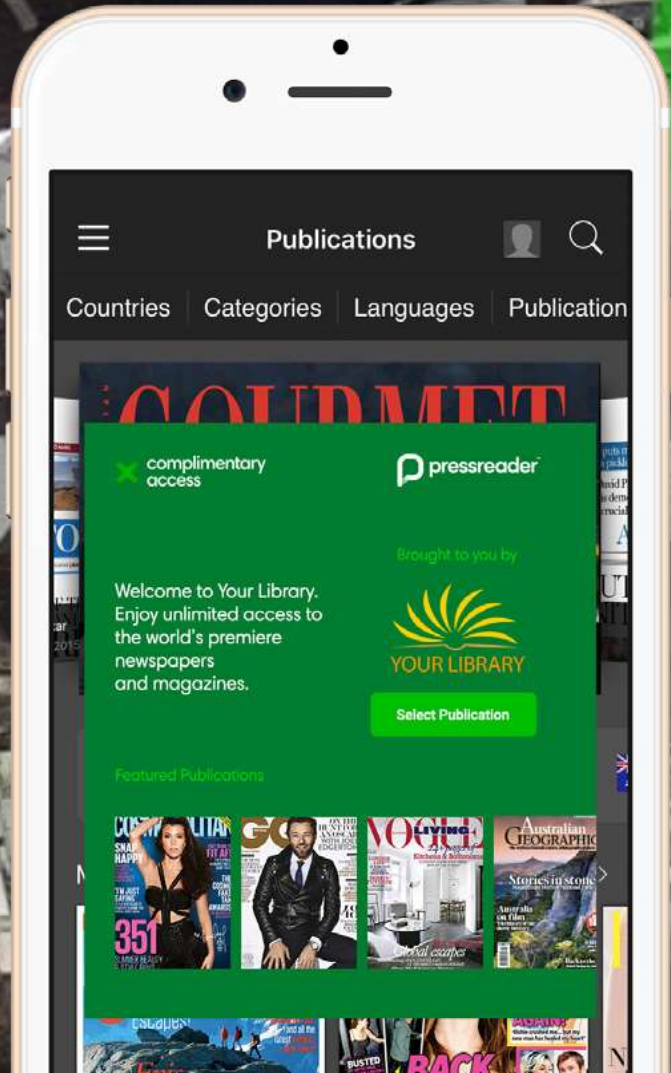
HotSpot



We use IP authentication to grant access to any device (smartphone, tablet or laptop) connected to your WiFi network.



Geo Fencing



A virtual perimeter surrounding your library using geographical coordinates.

Instant access without having to connect to the Library WiFi.

Location services must be enabled on the PressReader app.

Other authentication methods

URL Referral

method to offer patrons off-site access from your website by setting up an authenticated link to PressReader from a secure and/or password-protected web page.

Proxy

Enables libraries to authenticate users through a proxy server as long as access to the proxy server is restricted to authorized users at your institution.

Library Card

PressReader offers Library Card login directly on our platform for libraries using SIP2 as the communication protocol. This method allows for simple offsite access to PressReader for your patrons.

Gift notifications



Use PressReader's premium content to extend access beyond your library. Send a push notification through the PressReader app or send a gifted access link via email or SMS.



Customize the carousel

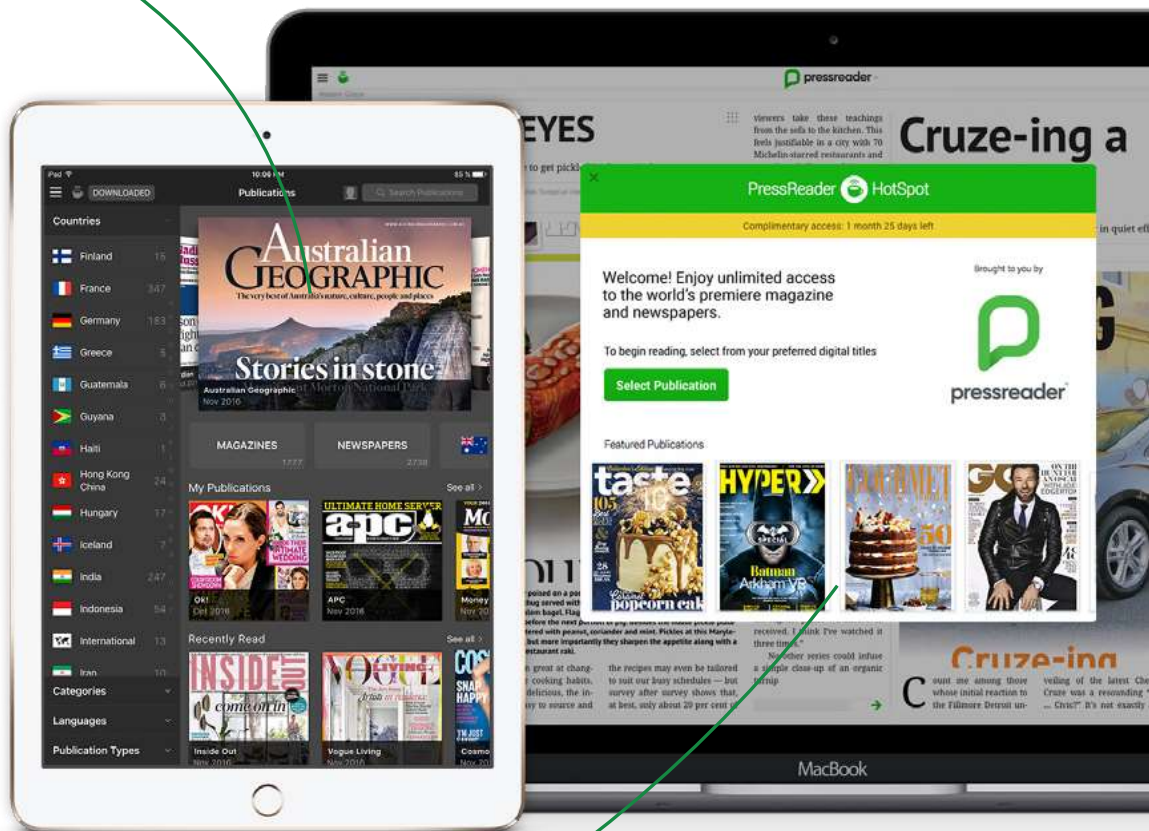
Add your publication to the platform.

Eliminate the cost of printed materials by publishing them digitally.

Select regional titles, or international favourites, and place them front-and-center in the carousel.

Welcome message

Be creative. Make a good first impression with a personalised welcome message. Use this space to promote events, community initiatives, library programs.



Branded channels

Launching soon, our Channel feature will allow you to communicate directly on an ongoing basis with employees, clients, or customers.

Insert your own content (posts, videos and images), share your own industry publication and even gift issues to your followers for free.

Curate content from our premium selection of titles from around the world.



Shape your story based on a combination of your content and the world's best news content – a marketing and PR dream.

City-wide access

Work with ministry of tourism or different municipalities to activate public hotspots around town.



Mobile library partnership

Make communities thrive and give youth instant access to content from around the world.



Let's talk

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